

# Beginnings

Nursery School



**Dear Parents,**

The **12th Beginnings Auction Gala** will take place on the evening of **Thursday, April 20<sup>th</sup>** from 6:30–10:30 at **Riverpark**, a Tom Colicchio restaurant overlooking the East River. We hope this event will spring us towards raising money for our most worthy cause - the Beginnings Scholarship Fund. The Scholarship Fund has been helping Beginnings families for 22 years, enabling us to provide opportunities and enrich our school by creating a more diverse community.

Our auction in 2015 was a terrific success. We received over 370 donated items and raised close to \$226,000 directly for the Scholarship fund. This year our auction will consist of a one-week on-line auction accompanied by the Buena Vista Party and live auction on April 20<sup>th</sup>. We expect over 300 people on the night of the event. **Our goal is to have 100% family participation.**



## There are 3 ways to help:

**Donate GOODS** – Approach your favorite stores and restaurants, ask your friends/colleagues or purchase an item to donate. Popular donations have been: restaurant gift certificates, salon gift certificates, sporting events, theater tickets, and hotel stays. Vendors who donate receive months of free publicity by having their logos on our auction website.

**Donate TIME** – Join a committee or volunteer during the auction!

**Donate MONEY** – We need financial support to cover the cost of the event so every dollar raised directly supports our Scholarship Fund. Our fundraising goal is \$50,000 for underwriting food, wine, venue, technology, and printing costs.

**Beginnings Nursery School, Inc. is a proprietary school – regrettably, gifts cannot be considered charitable contributions for IRS purposes.**

If you have any questions, please contact **LeeAnn Valvano** at **212-228-5679** or **LeeAnn@BeginningsNursery.org**. A **donation form** is attached to this letter. Visit our parent website under “Special Events” tab for **additional donation forms and online donation information.**

**Thank you for your support!**

Jane & LeeAnn

