

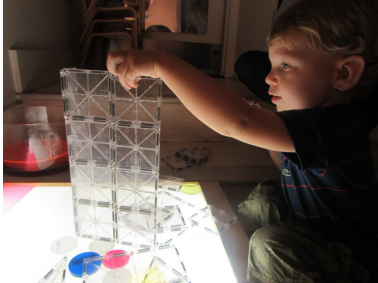
Beginnings

Nursery School



Dear Vendor,

Beginnings Nursery School, a 33-year-old preschool in the Gramercy Park area of NYC is holding its **12th auction fundraiser to benefit the Beginnings scholarship fund**. The school currently has 156 children enrolled from ages 18 months to 5 years old and is a popular option for downtown NYC families. Our school strives to create a nurturing and stimulating environment grounded in respect for children and the ways that they learn.



The scholarship fund has been helping Beginnings families for **24 years**, enabling us to provide opportunities and enrich our school by creating a more **diverse community**. It

provides tuition aid to families who cannot afford the full costs of attending Beginnings. Over the last five years, more than **50 families** have received support from the scholarship fund, with individual grants ranging from **\$1,000 to \$24,000** per child per year. The scholarship fund is supported entirely through donations from Beginnings' families, alumni, and friends. Our last auction, in 2015, was a terrific success. We received over 300 donated items and **raised \$225,000 directly for the scholarship fund**.

Why donate?

- ★ You are directly helping **provide early childhood education for in-need NYC children**.
- ★ Our school community will view **your company name and logo** on the online catalog for months leading up to the auction.
- ★ Your business will be **among the other prominent NY and international companies** that are competitively bid on by our community.

This year our auction will consist of a one-week on-line auction accompanied by a gala and live auction. Our gala will be held on April 20th at Riverpark, a Tom Colicchio restaurant overlooking the East River. We expect around 300 people on the night of the event.

Thank you for your consideration in helping raise money for our school community. Please visit our auction website for our donation form at www.501auction.com/beginningsauction2017. **Beginnings Nursery School, Inc. is a proprietary school – regrettably, gifts cannot be considered charitable contributions for IRS purposes.**



We look forward to receiving your donation and greatly appreciate your generous support. If you have any questions, please contact LeeAnn Valvano at 212-228- 5679 or LeeAnn@BeginningsNursery.org.

Sincerely,

Jane Racoosin, Director

LeeAnn Valvano, Assistant Director